



HEIDI RUSH

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Vancouver, Washington
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heidirushdesigns.com

TECHNICAL SKILLS

Adobe Illustrator

Adobe InDesign

Adobe Photoshop

Microsoft Word

Microsoft Excel

Microsoft PowerPoint

Canon DSLR

Fontlab Studio

Wordpress

EXPERTISE

Publication Layout
Print Design
Digital Illustration
Vector Graphics
Photo Editing
Content Creation
Typography
Event Planning
Communication

GRAPHIC DESIGNER

PROBLEM SOLVER | CREATIVE THINKER

EXPERIENCE

Creative Director

NW Tennis Magazine
July 2017-Present

- Set vision for creative design, magazine identity and branding
- Successfully manage and coordinate layout from concept through completion
- Translate content into concrete design for magazine publication, media kit, business collateral and advertisements
- Utilize Wordpress platform to build publication website, manage content and ensure brand standards are maintained

Freelance Graphic Designer

Heidi Rush Designs
2013-present

- Experience includes: Magazine layout, newsletters, event graphics, apparel graphics, promotion, logo design & branding, web graphics, brochures, business collateral, sales sheets, copy editing, content creation, POS, packaging
- Manage multiple clients and projects simultaneously, meeting time lines and print deadlines while maintaining clear communication with all stakeholders
- Clients include: Downtown Oregon City Association, River House Foods, Young Life, NW Recognition, Evergreen School District Foundation

Young Life Office Administrator & Committee Member

March-Sept 2016 - Office Administrator

2013-present - Committee Events & Public Relations Chair (volunteer)

- Created and updated records and databases with personnel, financial, student, and camping data while supporting budgeting and bookkeeping procedures
- Coordinate annual non-profit fundraising auction which includes managing volunteers, procuring auction items, creating relationships with event sponsors, designing event graphics and overseeing event promotions

EDUCATION

The Art Institute of Portland, AA in Graphic Design

Portland, Oregon

2014-2016

Dean's Honor Roll 3.9 GPA

Linfield College, BA in Elementary Education

McMinnville, Oregon

1995-1999